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ABSTRACT: A two-sided, multi-sport scoring banner 30 consisting of a plurality of flexible scoring elements 44A, 44B, 44C, 44D sandwiched between a front face 32 and a back face 34. A set of scoring symbols 44A, 44B, 44C, 44D selectively positioned and uniformly spaced upon the scoring element to allow the score of a competitive event to be displayed through a plurality of windows 48, 50, 52, 54 formed into the front and back faces of the scoring banner. A plurality of utility storage pockets 90, a plurality of equipment storage loops 110 and a plurality of hooks 120 attached to the scoring banner to facilitate the organization of a variety of sport equipment items. A team insignia 74, a home and visitor title 76, 78 and a plurality of advertisement signs 130 printed on or attached to the scoring banner's two faces. In one embodiment a plurality of linear pockets 60, 62, 64, 66 are included within the scoring banner to facilitate the use and storage of a plurality of ground stakes or rods 58. The scoring banner, in all of its embodiments, having the means to be attached to a variety of structures, display a team's insignia, easily maintain the score of the sporting event as well as be rolled up and secured into a compact cylindrical configuration for storage and transport.